

**38 BUSINESS PLANNING:**  
**Visioning – suggested Council objectives**  
*(no particular order)*

- Glaze Buttermarket
- Convenient (safe) crossing for pedestrians in Station Approach
- Acquisition of 2-3 properties to let at affordable rents to enable Rye residents to get on to the property ladder
- FT Town Steward
- Improve the appearance of the Winchelsea Rd-Stand 'town gateway'
- Deliver the RNP
- Pursue a bypass
- Faster rail link
- Youth Council/Youth Mayor/youth involvement
- Improve the appearance of the town – particularly the 'waterfront'
- Effective parking enforcement
- Tackling speeding
- Design Statement
- Support/Promote Rye's creative and cultural sectors
- Supporting community/voluntary organisations – especially in relation to recruiting and training volunteers
- Affordable housing
- Restore/Maintain the Landgate Tower
- Regain assets/services from RDC
- More public engagement
- Economic/Regeneration/Business Development strategy – including working with other stakeholders